Banner Design, Mailer Design, Window Depot Annapolis
04/2023

These are for a home renovation/repair company in Chesapeake Beach, MD, commissioned through MB Branding. They've just opened a showroom and wanted these to hang above specific sections. Both of these were for 9'x3'. I designed them in Illustrator on a 5:1 scale. Their logo is below. They're not especially strict with branding as far as colors and fonts, I generally try to keep things as consistent with their logo as possible. There were specific images, copy, and design components they wanted for this project (they didn't provide images, but they knew they wanted the deck banner to have a barbecue on it, and storm damage and the dog pun on the other banner. No logo, phone number, or other information besides the QR code).

The mailer is to announce the opening of the showroom. They had copy that they wanted to use, and my boss at MB Branding had been using stick figure illustrations that they really liked and wanted to incorporate. I decided to set it up like a comic strip since I had the drawings to use, and it'd be easier to incorporate the stamp and postal info into the layout.

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