Social Media Ads, Maryland Mold and Waterproofing
03/2023

The next few slides are my favorites out of of a set of Facebook/Instagram ads I did through MB Branding for an Annapolis MD company that does mold remediation, basement waterproofing and crawl space repair. There's 3 single ads and 1 carousel. I had copy from a previous ad for the photo ads, but not the carousel. They didn't have any strict branding guidelines, but they did just have their website and logo redone, so I tried to pick colors from the blues in the water drop on their logo and the information on the carousel was from the FAQ section on their website.

Photo Ads:

Carousel Ad: